



The 5th Annual
Little Moe 5K Walk/Run for Horse Rescue

May 13, 2017

Green Lakes State Park, Fayetteville

to benefit The Haven at Skanda, *winner of the CNYSPCA Kizey Award*

SPONSORSHIP OPPORTUNITIES

Promote your business to people who care

Title Sponsor: \$3000+

Receive: Exclusive name above title of race; most prominent acknowledgment in all TV, radio, print, signage, and social media; booth at the race; exclusive special thanks from podium at start line and at awards ceremony

Producing Sponsor: \$1,000+

Receive: Name below title of race; acknowledgement in radio and social media; table at race; special thank at awards ceremony

Supporting Sponsor: \$500+

Receive: Prominent thanks in all printed materials and social media; special thanks at starting line

Sponsor: \$100+

Receive: Thanks on website, social media, and at starting line

In-Kind sponsor

Provide t-shirts, printing, food, drink, or winner awards and receive acknowledgement in program and social media and thanks at the start line

The Haven at Skanda

Little Moe 5K Walk/Run for Horse Rescue

Reach customers where their hearts are.

The mission

The Little Moe 5K raises awareness and funds to support horse rescue in Central New York, and promotes love and respect for horses and all animals.

The Love Fest

This race is a huge celebration of love that takes place on the Saturday of Mother's Day Weekend, and attracts a diverse mix of animal lovers, horse lovers, people honoring their mothers, and competitive runners — all united in a celebration of love for mothers and for the innocence and purity that animals hold.

The popular setting

Green Lakes State Park offers a familiar and beautiful environment where everyone can relax and enjoy the day. The race starts and finishes on the beach, and the route takes place on the immaculately-maintained trails encircling both lakes. This is a family-friendly, pet-friendly event, and many bring young children in strollers and pets to walk alongside them. Live music, refreshments, and generous awards are provided.

The opportunity

For sponsor businesses, this is an opportunity to reach people where their hearts are, and acquire lifelong customers.

The Haven at Skanda

Recipient of the 2013 Kizey Award from the CNY SPCA for its rescue and care for the Onondaga Rescue Ponies, The Haven at Skanda is a nonprofit organization caring for rescued horses, farm animals, and endangered species, and educating the public about respect and love for animals.

Contact: Ellen Beckerman to discuss sponsorship opportunities.